

Voter ID script

GO!

Start here

Hello, could I speak to [electors name]?

Hello, my name is XXXXXXX and I'm calling on behalf of XXX local Labour Party. Would you mind if I asked you a few quick questions - it won't take long?

YES

Open up the chat with one of these conversation starters...

- Do you have any local issues or concerns?
- What could make our community better?
- Will you support our campaign to...?

NO

Thank you for your time. Would I be right in presuming that you do not support Labour? **(Record A in Q1)**

Party codes

Labour	L
Conservative	T
Lib Dem	S
Against	A
Won't say	X
Don't know	D
Non voter	Z
Independent	I
Plaid Cymru	P
SNP	N
UKIP	B
Socialist Labour	R
Green	G
BNP	V
Other party	J

FIVE KEY QUESTIONS TO ASK EVERY LABOUR SUPPORTER

- To provide contact details so we can keep in touch**
We like to keep in touch with all our supporters through our Supporters Network. Do you have an email address or mobile?
- To have a postal vote**
It is now possible for everybody to get a postal vote. Would it be easier for you to vote by post?
- To display a poster**
Would you be prepared to display a poster for Labour?
- To join the Labour Party**
Would you like more information on becoming a member of the Labour Party?
- To endorse the Labour Party candidate**
Would you be able to endorse the Labour candidate?

